

經濟部國貿署「形象館(區)設計圖—B款」
台灣館造型設計施工說明手冊

概念設計主視覺



色彩應用

Purple

C30 M90

Pantone 246C

Orange

M68 Y100

Pantone 1665C

Green

C65 M100

Pantone 361C

Blue

C100 M60

Pantone 293C

Yellow

Y100 K30

Pantone 3975C

LOGO應用建議



字體應用

TAIWAN

Myriad Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Myriad Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

圖案建議

結合各色色塊搭配不同產業元素，色塊顏色固定，但內容元素可依不同主題作置換

本區域放置各類型展ICON



能源／太陽光電類別展會



食品類別展會



五金零配件類別展會



汽車零配件類別展會



文創禮品類別展會



體育用品／紡織類別展會



木工機／工具機類別展會



電子資訊類別展會



美容化妝類別展會

圖案建議

範例：



能源／太陽光電類別展會



體育用品／紡織類別展會



食品類別展會



木工機／工具機類別展會



五金零配件類別展會



電子資訊類別展會



汽車零配件類別展會



美容化妝類別展會



文創禮品類別展會

攤位TOWER設計應用說明

1:3



1:4



1:5



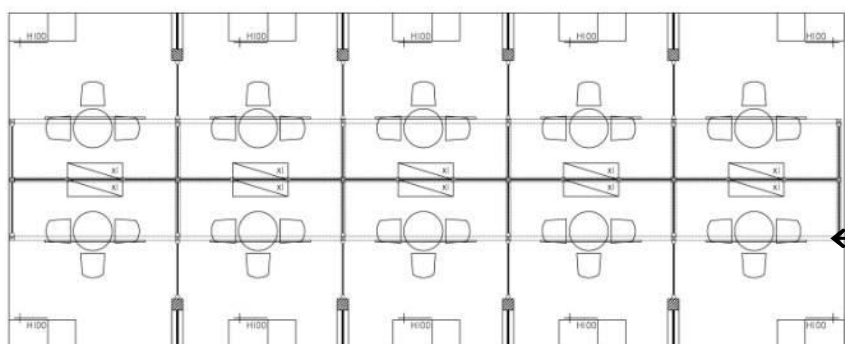
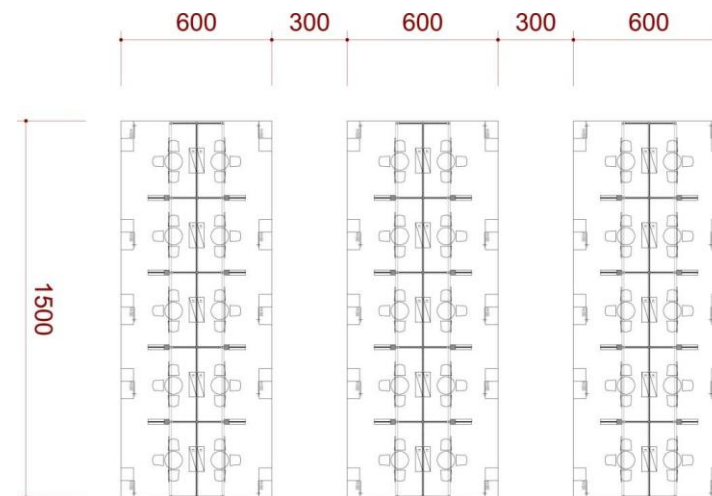
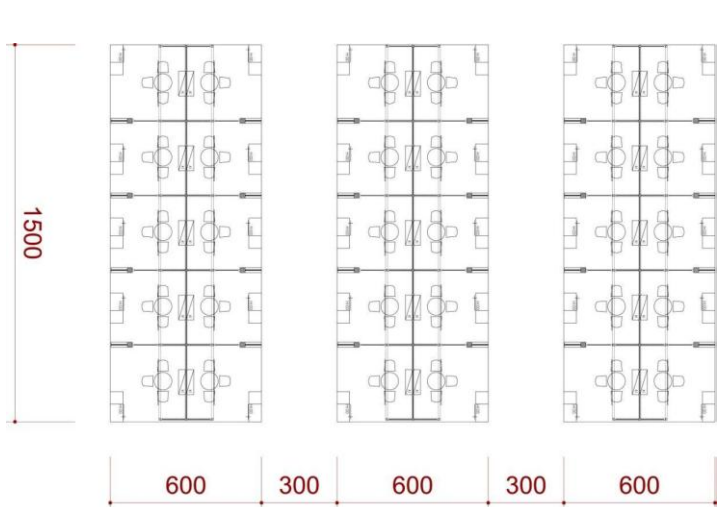
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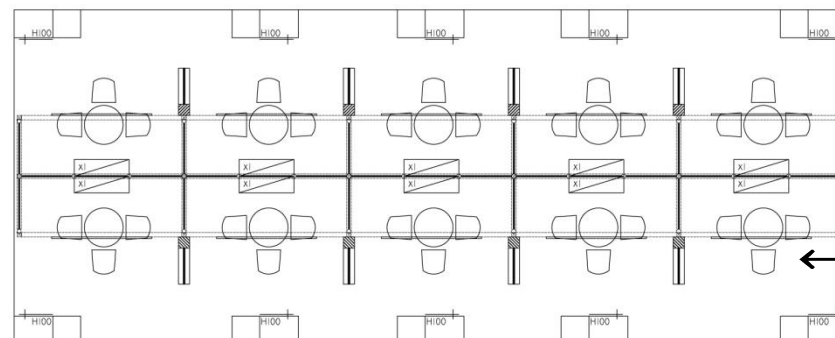
圖案不適用範例



平面配置圖模擬(僅供參考)



← 滿隔間



← 半隔間

4米滿隔間—紫



4米滿隔間—橘



4米滿隔間—藍



4米半隔間—紫



4米半隔間一橘



4米半隔間—藍



4米隔間—側邊台灣LOGO尺寸



6米滿隔間—紫



6米滿隔間—紫



6米滿隔間—橘



6米滿隔間—橘



6米滿隔間—藍



6米滿隔間—藍



6米半隔間—紫



6米半隔間一橘



6米半隔間—藍



6米隔間—側邊台灣LOGO尺寸



材料規格及圖示

ICON	NAME	ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm		MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 300~600cm		MAXIMA LIGHT- 8X8 / H 0~190cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm		150W ARM SPOTLIGHT

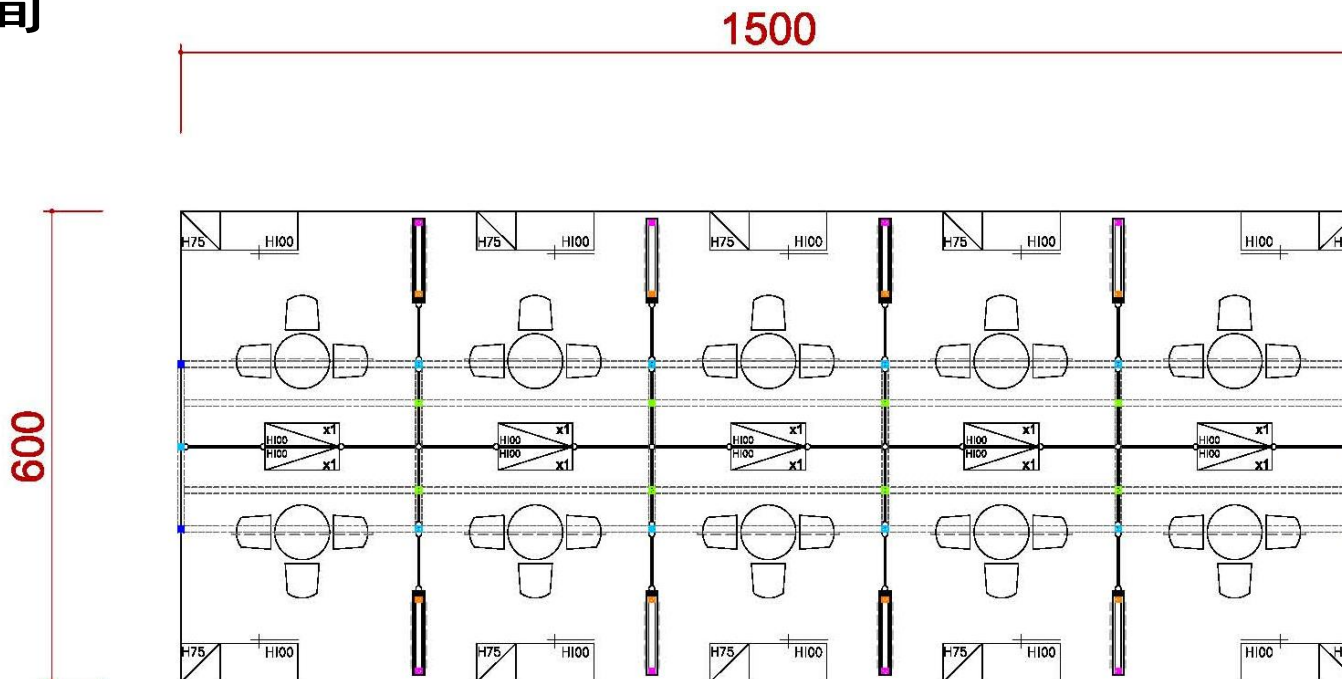
ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	LOW WATT HALOGEN		75w SPOTLIGHT		DISTRIBUTOR-BOARD		500w SOCKET
			DOWN LIGHT		FL. TUBE		75w SPOTLIGHT (Track light for Tower)

ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	FURNITURE -ROUND SET-S		SHELF-90 (FLAT)		DRINKING MACHINE		DOUBLE DISPLAY STAND
	SHOWCASE(99X49.5) -H200 DOOR DOWN		SHELF (SLOPE) - W:99CM		SHOWCASE - 99X49.5X100CM/H		MAXIMA LIGHT- 8X8 / H 0~600cm
---	PEGBOARD - 90X140CM/H		CUPBOARD - 99X49.5X100CM/H		BAR STOOL		COFFEE MACHINE
===	PEGBOARD - 90X230CM/H		CUPBOARD - 99X49.5X75CM/H		BOX (49.5X49.5) -H75		CLOTH-RACK

材料規格為專業展覽器材Octanorm及Maximalight系統或同等品為限，並依照施工地點當地之施工法則及規定使用材料進行施工，以確保施工品質。

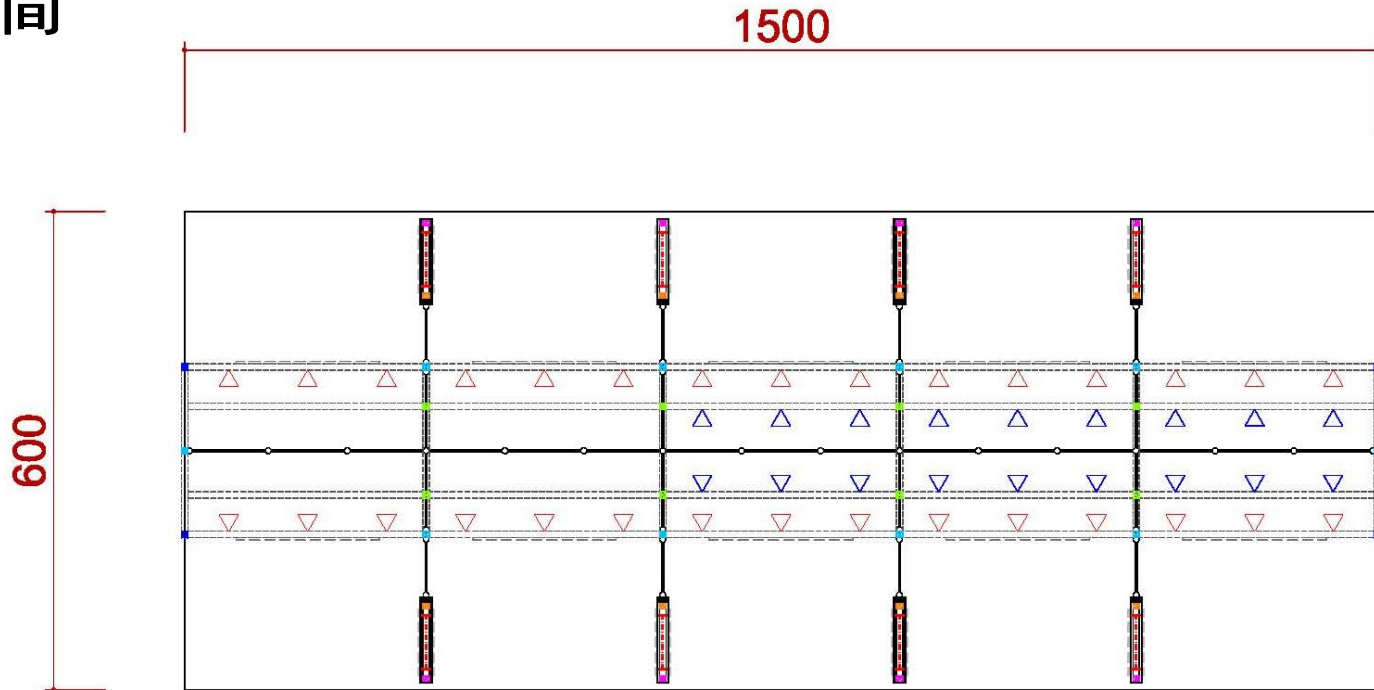
施工圖—4米滿隔間

4米滿隔間



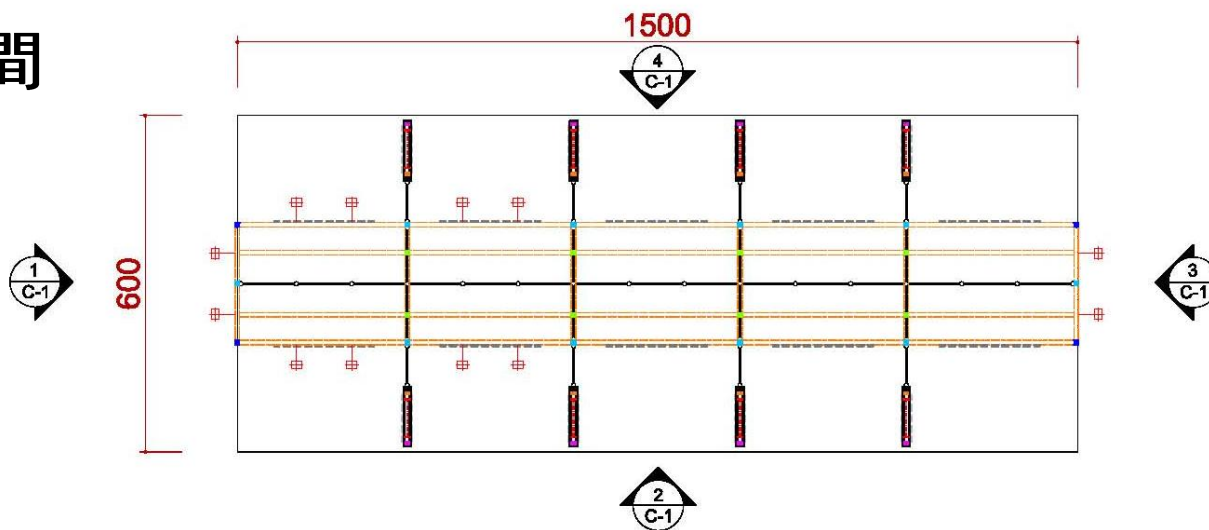
ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	FURNITURE -ROUND SET-S		SHELF-90 (FLAT)		DRINKING MACHINE		DOUBLE DISPLAY STAND
	SHOWCASE(99X49.5) -H200 DOOR DOWN		SHELF (SLOPE) - W:99CM		SHOWCASE - 99X49.5X100CM/H		MAXIMA LIGHT- 8X8 / H 0~600cm
	PEGBOARD - 90X140CM/H		CUPBOARD - 99X49.5X100CM/H		BAR STOOL		COFFEE MACHINE
	PEGBOARD - 90X230CM/H		CUPBOARD - 99X49.5X75CM/H		BOX (49.5X49.5) -H75		CLOTH-RACK

4米滿隔間

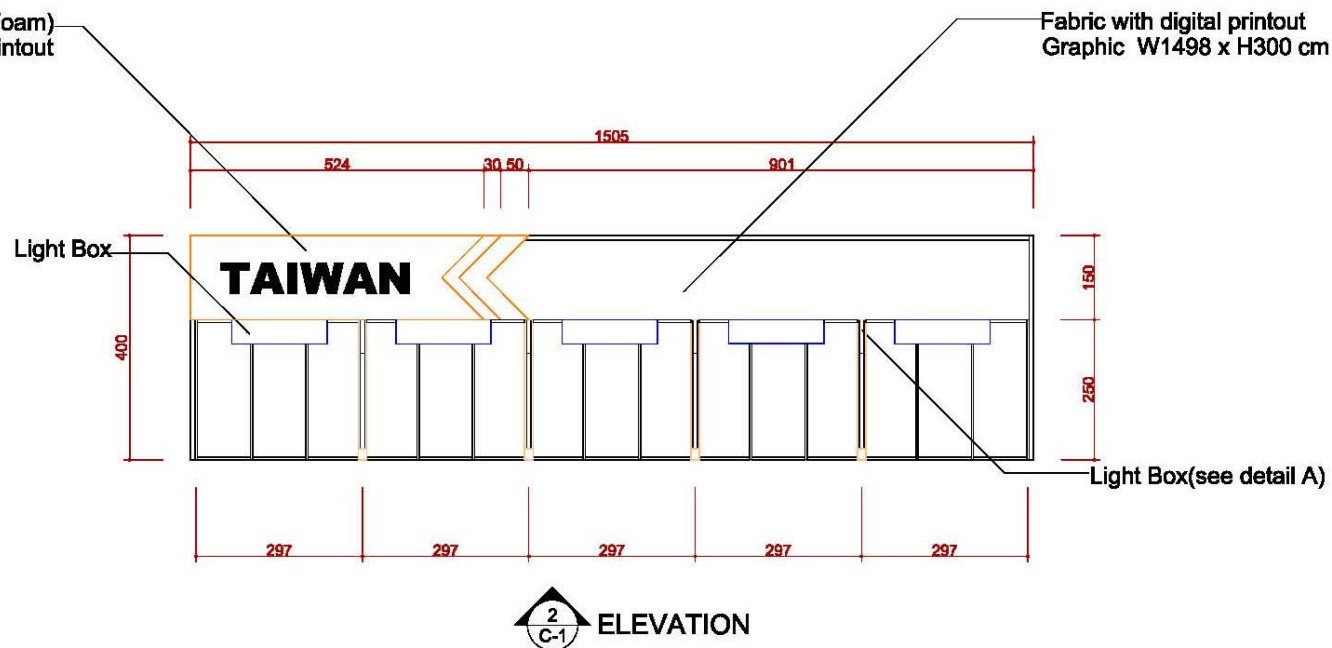
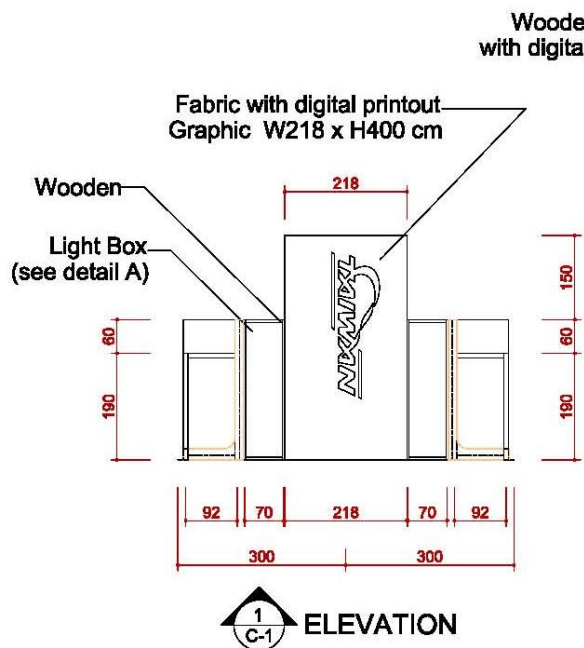


ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~400cm		75w SPOTLIGHT		DISTRIBUTOR-BOARD		500w SOCKET
	MAXIMA LIGHT- 8X8 / H 250~400cm		DOWN LIGHT		FL. TUBE		75w SPOTLIGHT (Track light for Tower)
	MAXIMA LIGHT- 8X8 / H 0~250cm						
	LOW WATT HALOGEN						

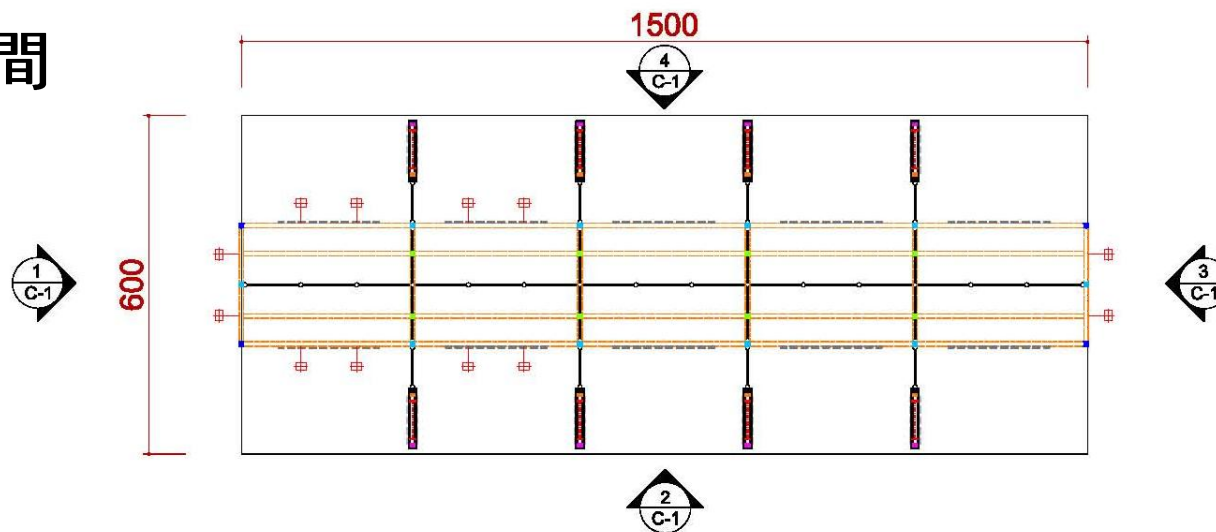
4米滿隔間



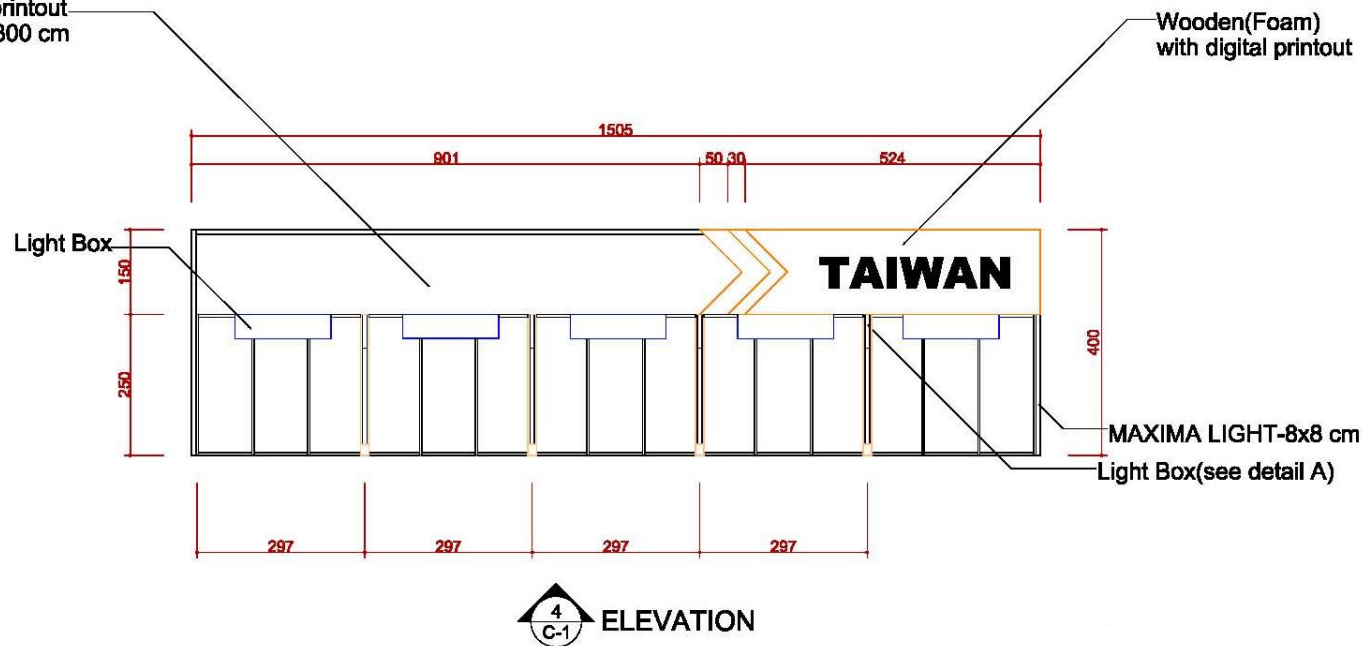
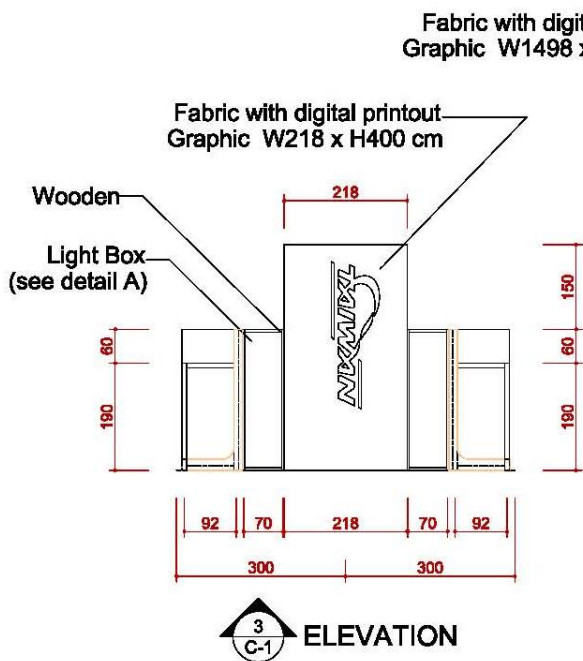
ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



4米滿隔間

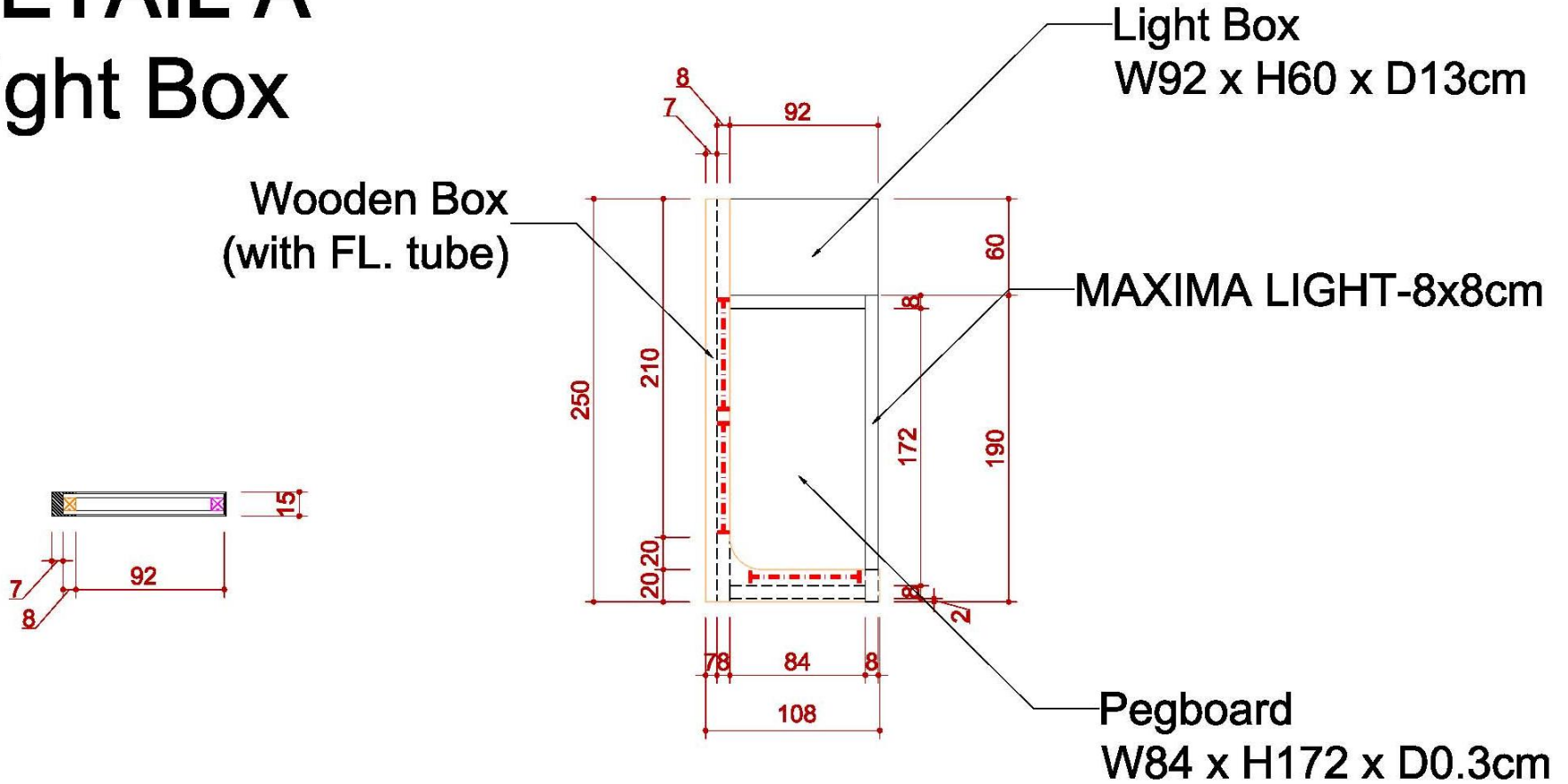


ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



4米滿隔間

DETAIL A Light Box

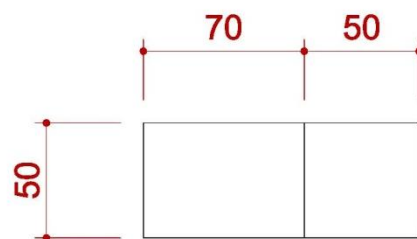


ELEVATION

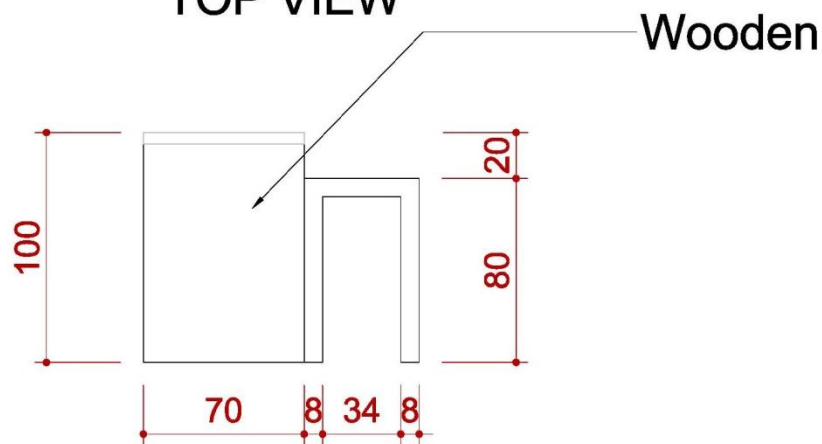
4米滿隔間

DETAIL B

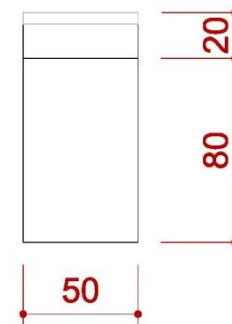
Info counter



TOP VIEW



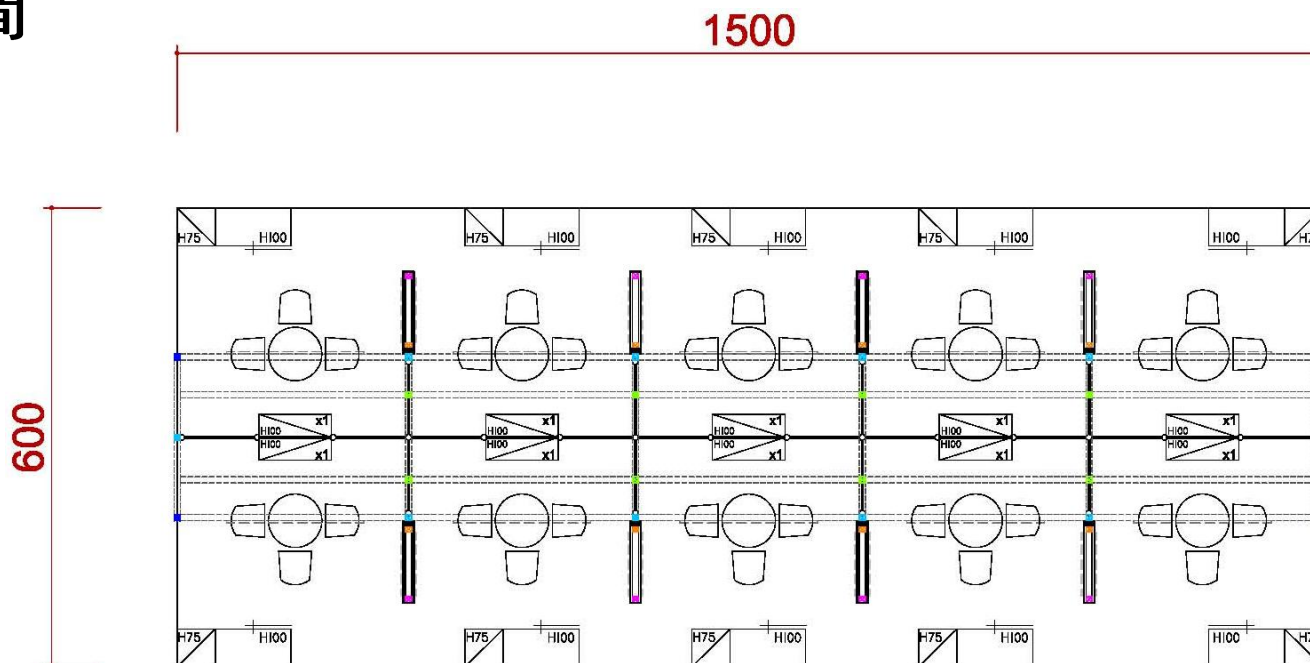
FRONT VIEW



SIDE VIEW

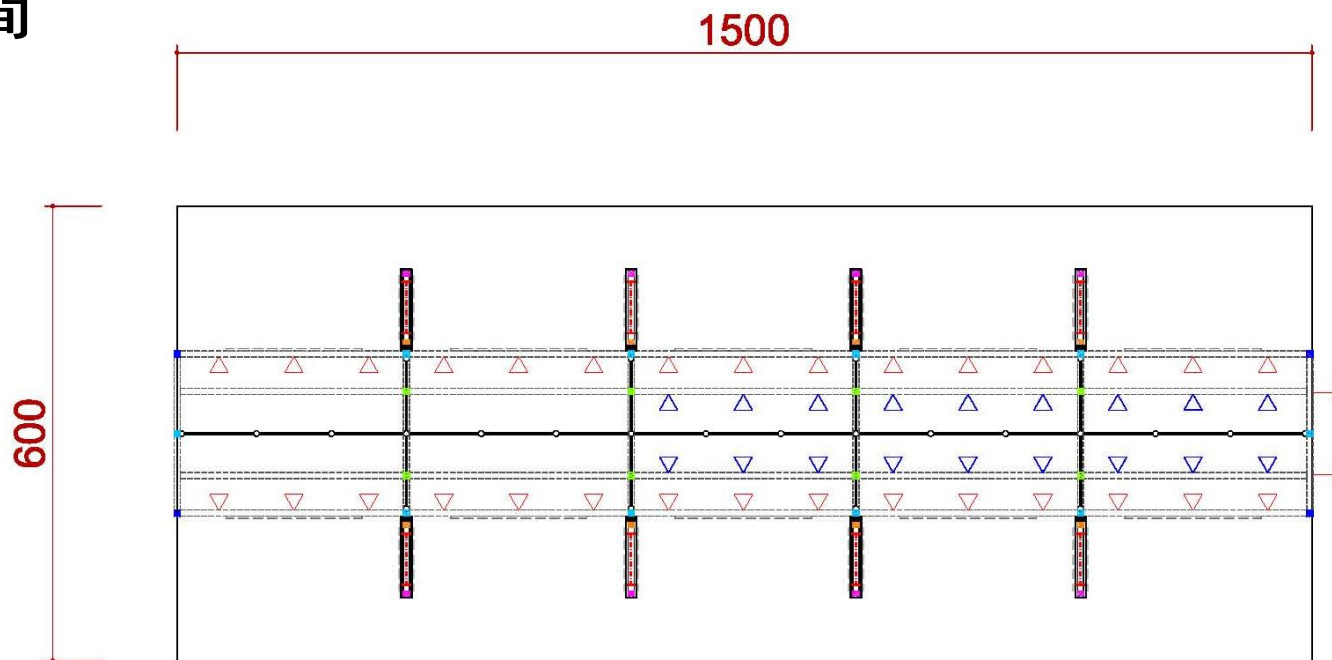
施工圖—4米半隔間

4米半隔間



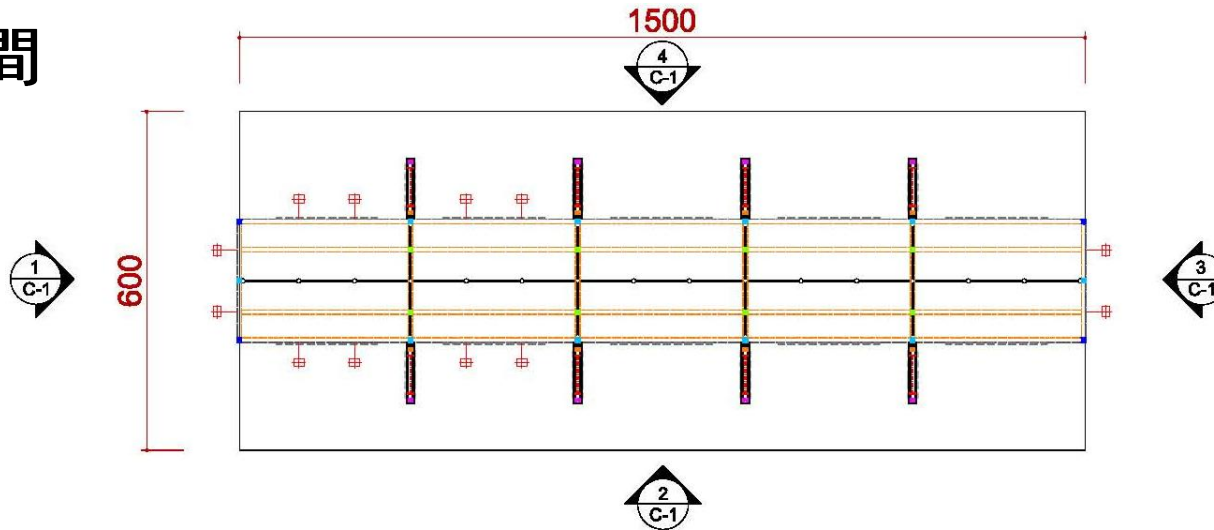
ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	FURNITURE - ROUND SET-S		SHELF-90 (FLAT)		DRINKING MACHINE		DOUBLE DISPLAY STAND
	SHOWCASE(99X49.5) -H200 DOOR DOWN		SHELF (SLOPE) - W:99CM		SHOWCASE - 99X49.5X100CM/H		MAXIMA LIGHT - 8X8 / H 0~600cm
	PEGBOARD - 90X140CM/H		CUPBOARD - 99X49.5X100CM/H		BAR STOOL		COFFEE MACHINE
	PEGBOARD - 90X230CM/H		CUPBOARD - 99X49.5X75CM/H		BOX (49.5X49.5) -H75		CLOTH-RACK

4米半隔間

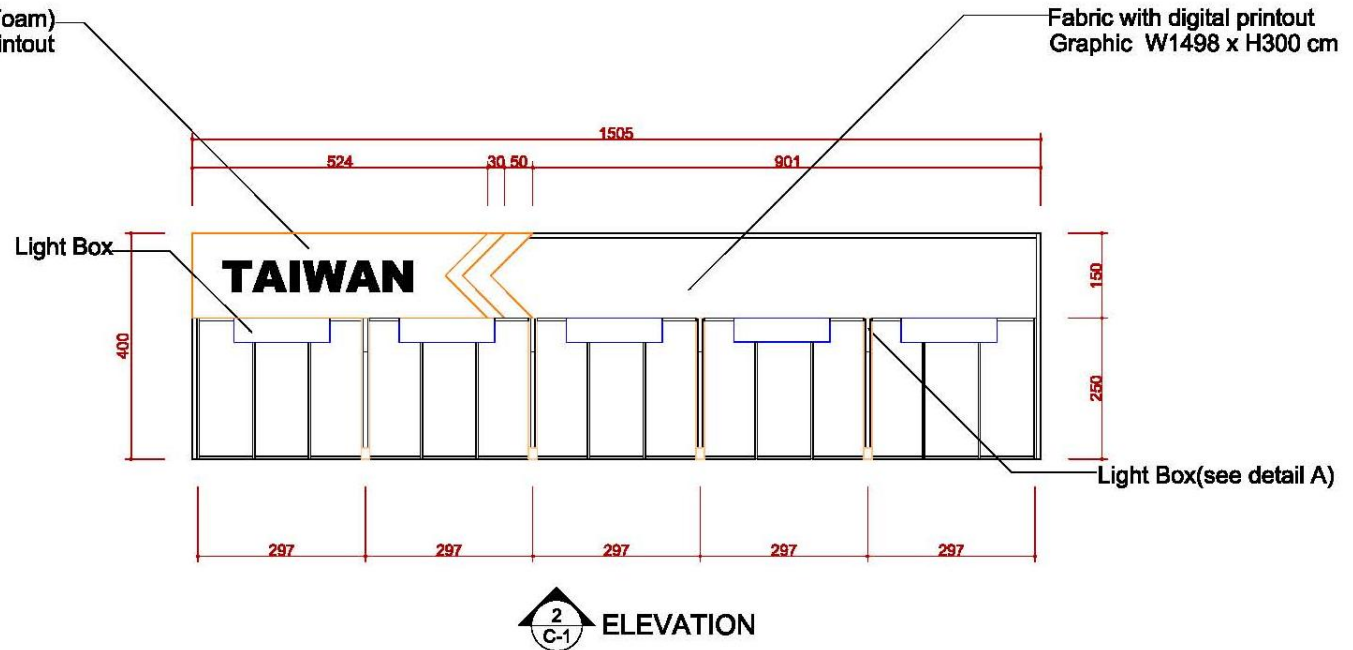
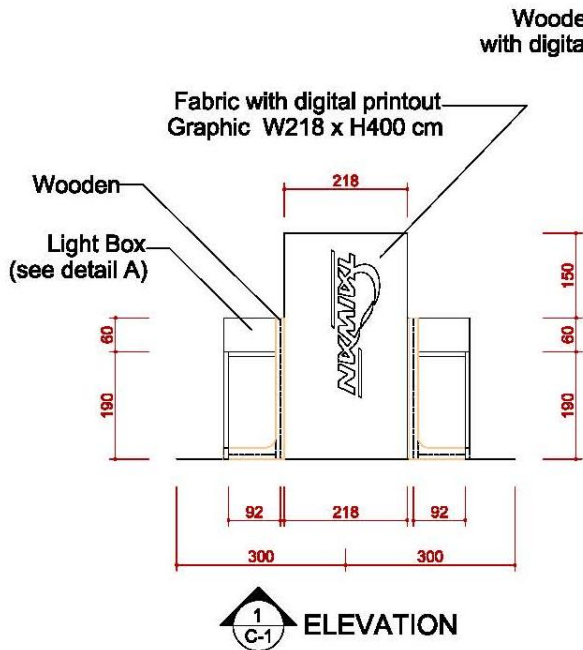


ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~400cm		75w SPOTLIGHT		DISTRIBUTOR-BOARD		500w SOCKET
	MAXIMA LIGHT- 8X8 / H 250~400cm		DOWN LIGHT		FL. TUBE		75w SPOTLIGHT (Track light for Tower)
	MAXIMA LIGHT- 8X8 / H 0~250cm						
	LOW WATT HALOGEN						

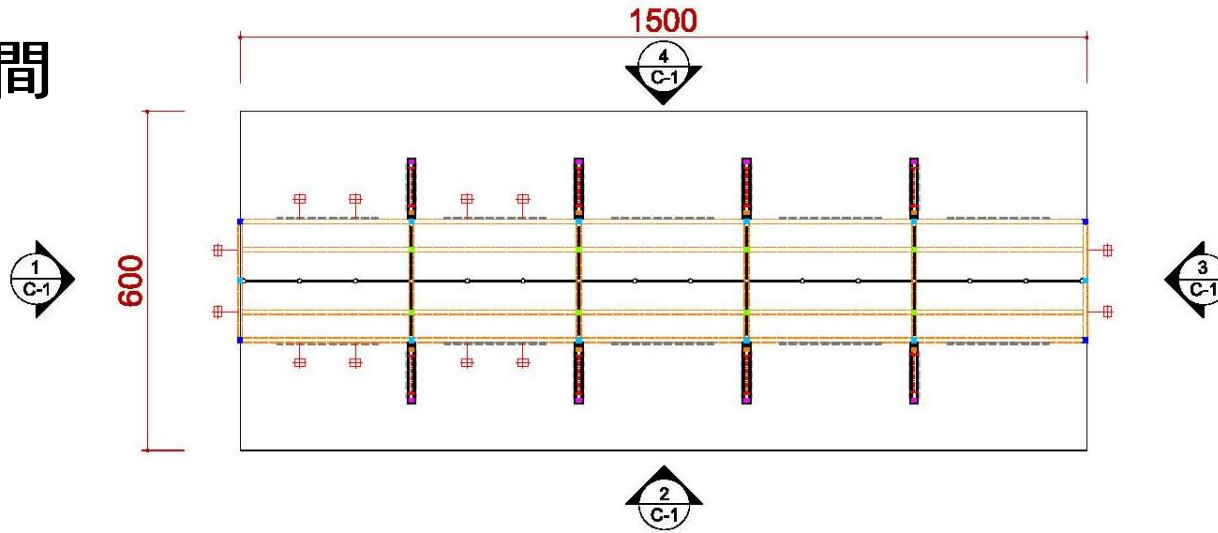
4米半隔間



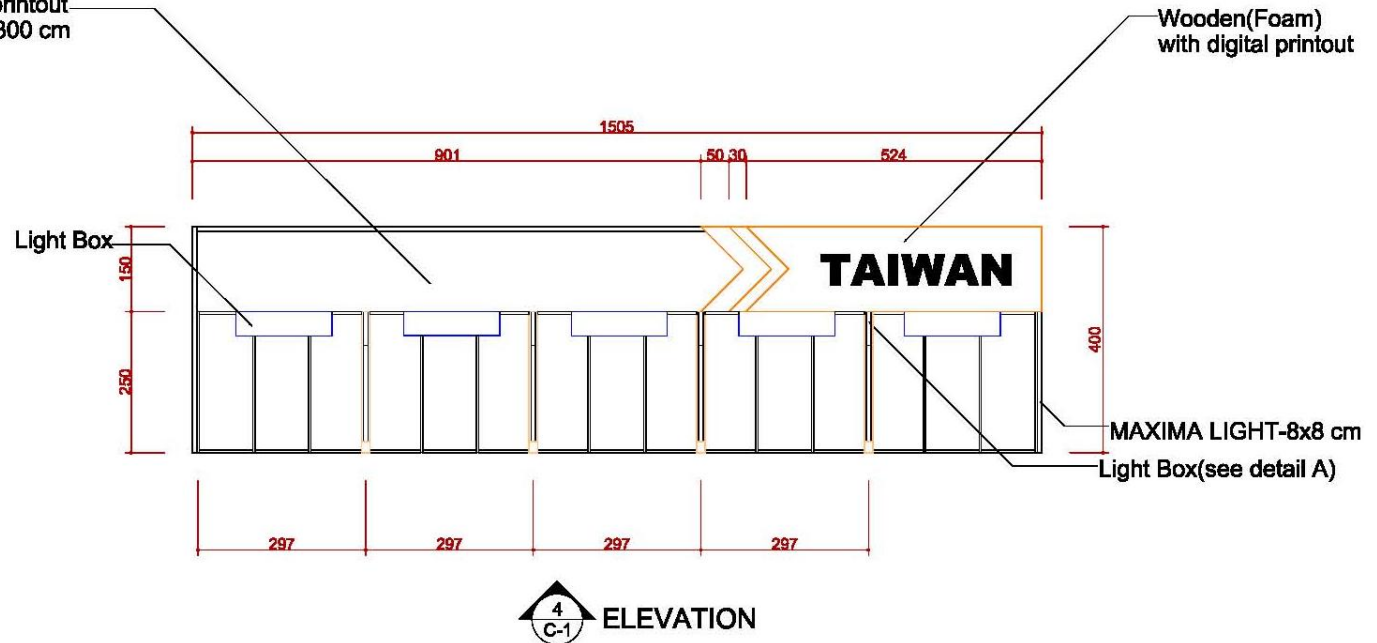
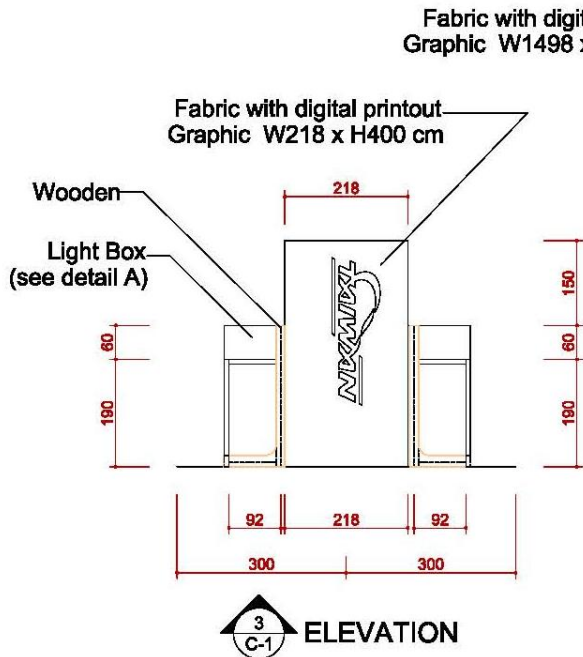
ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



4米半隔間

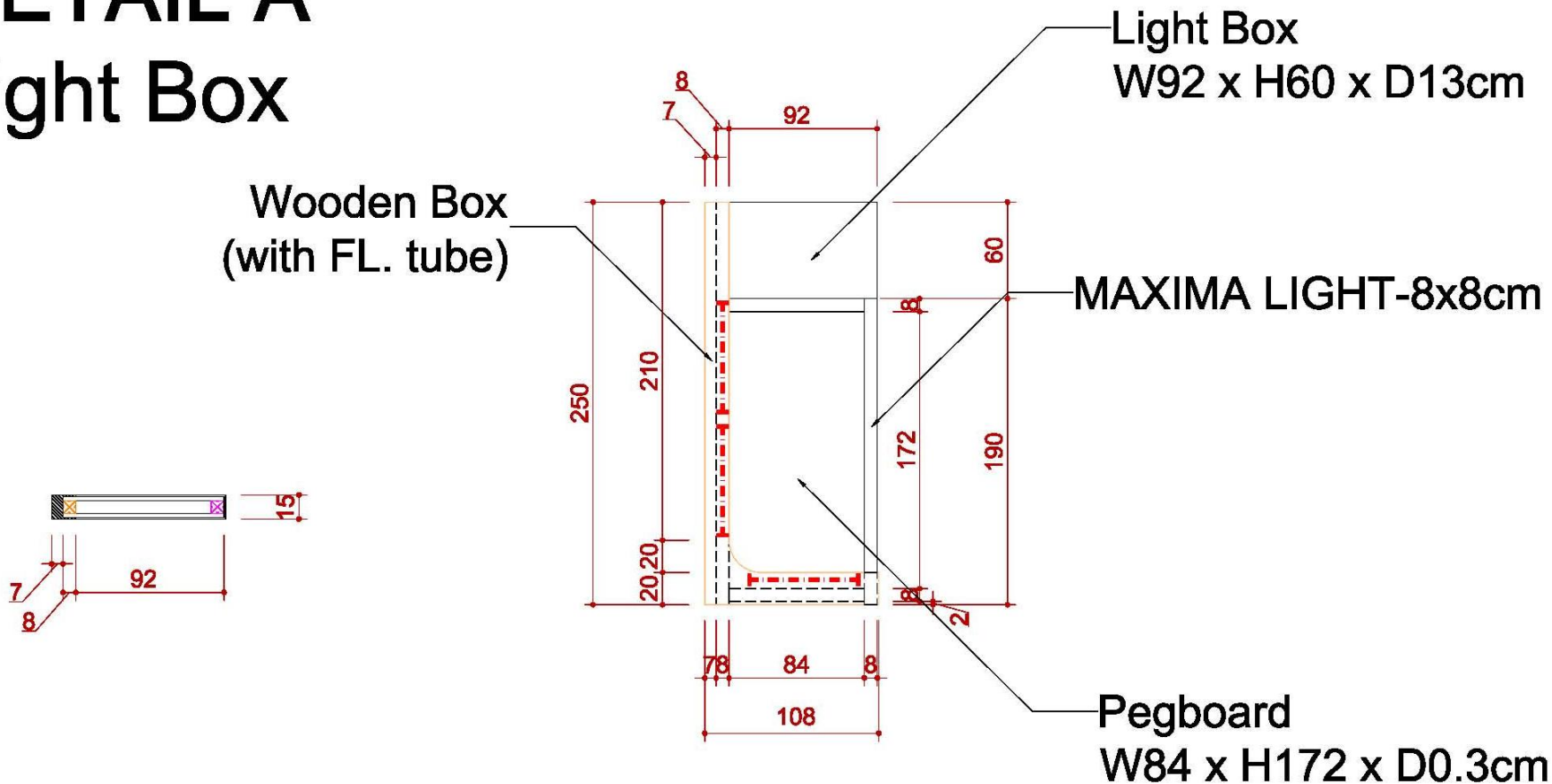


ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



4米半隔間

DETAIL A Light Box

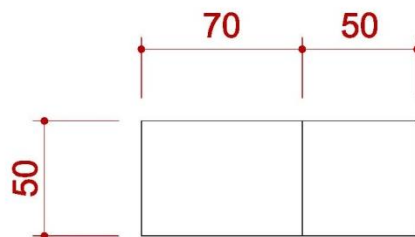


ELEVATION

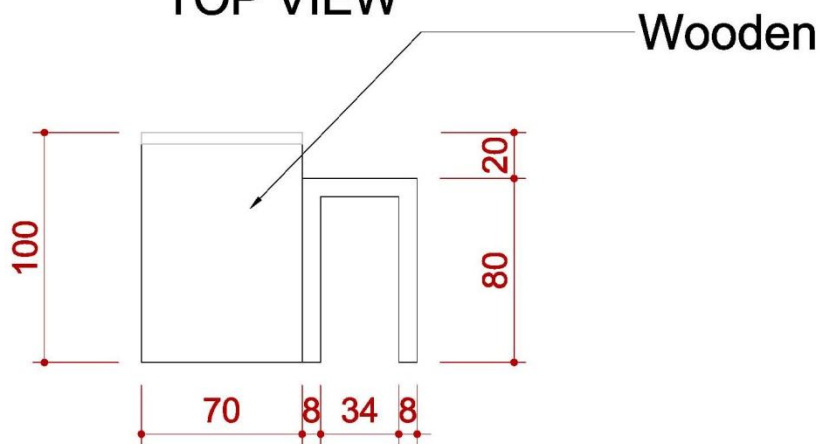
4米半隔間

DETAIL B

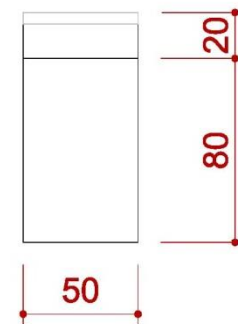
Info counter



TOP VIEW



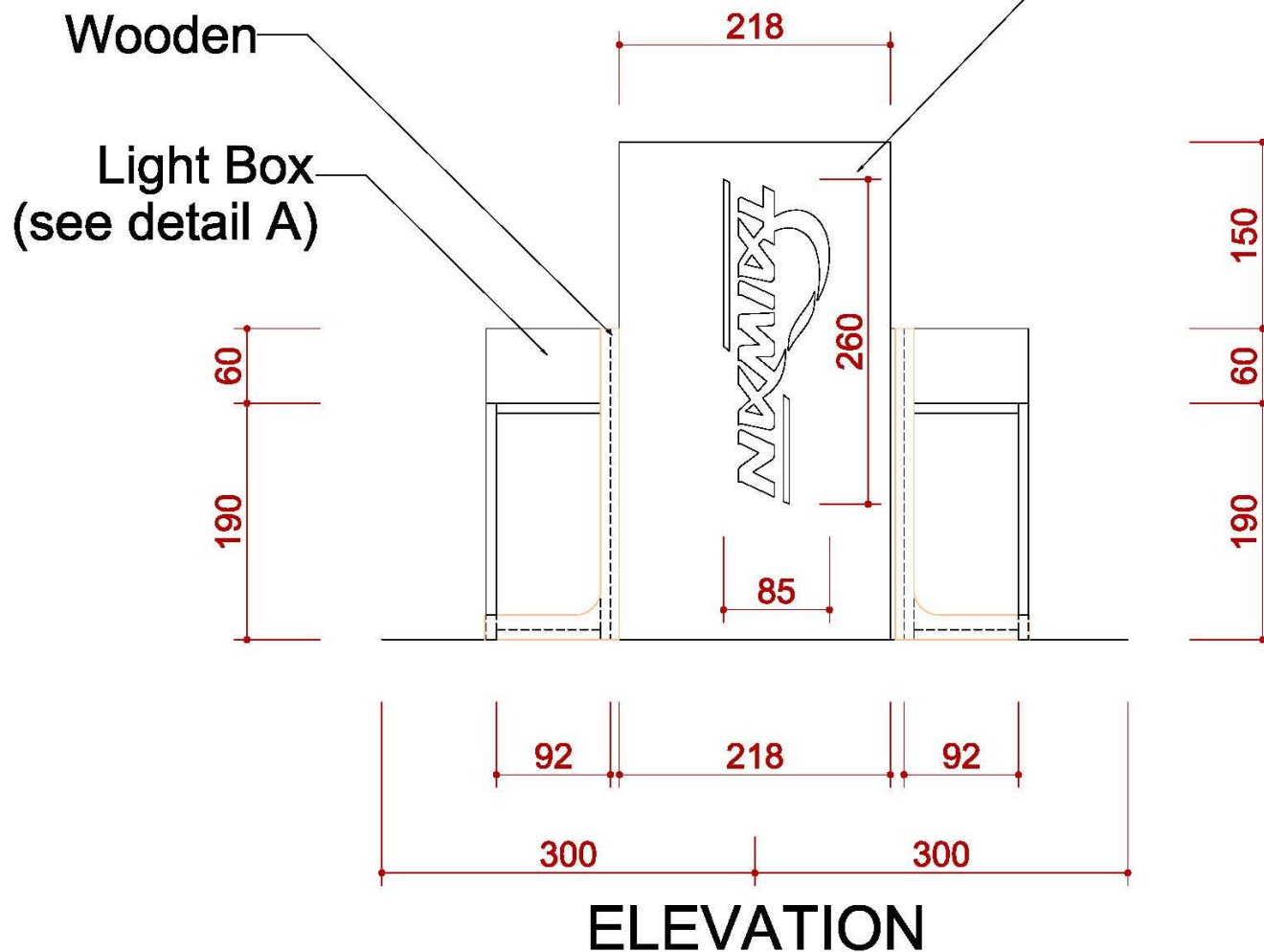
FRONT VIEW



SIDE VIEW

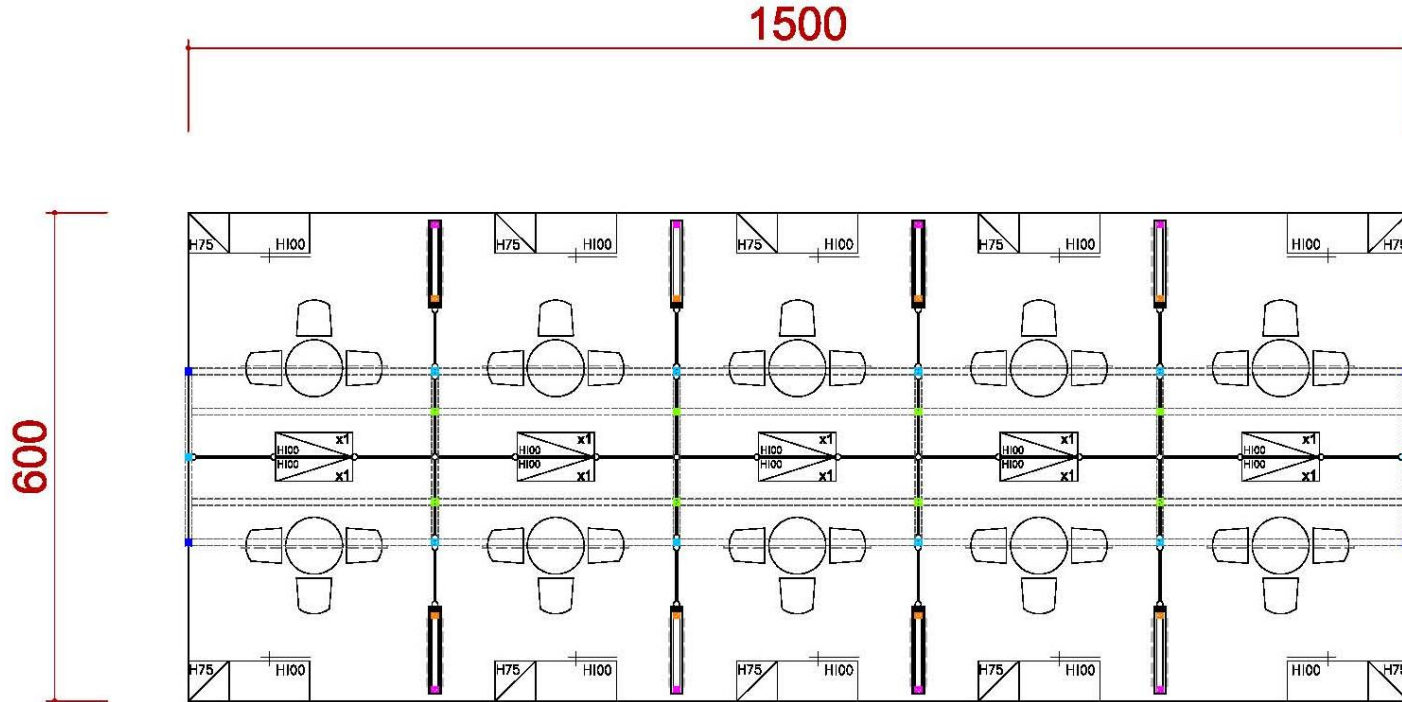
4米半隔間

Fabric with digital printout
Graphic W218 x H400 cm



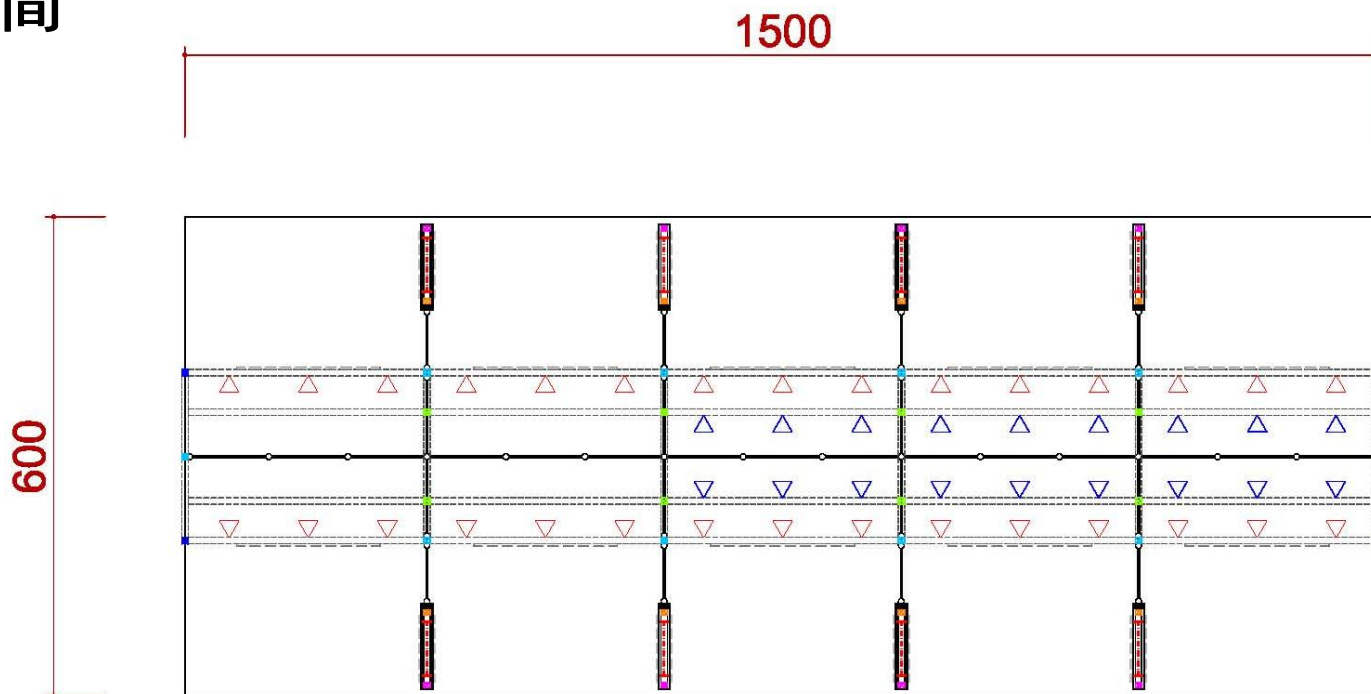
施工圖—6米滿隔間

6米滿隔間



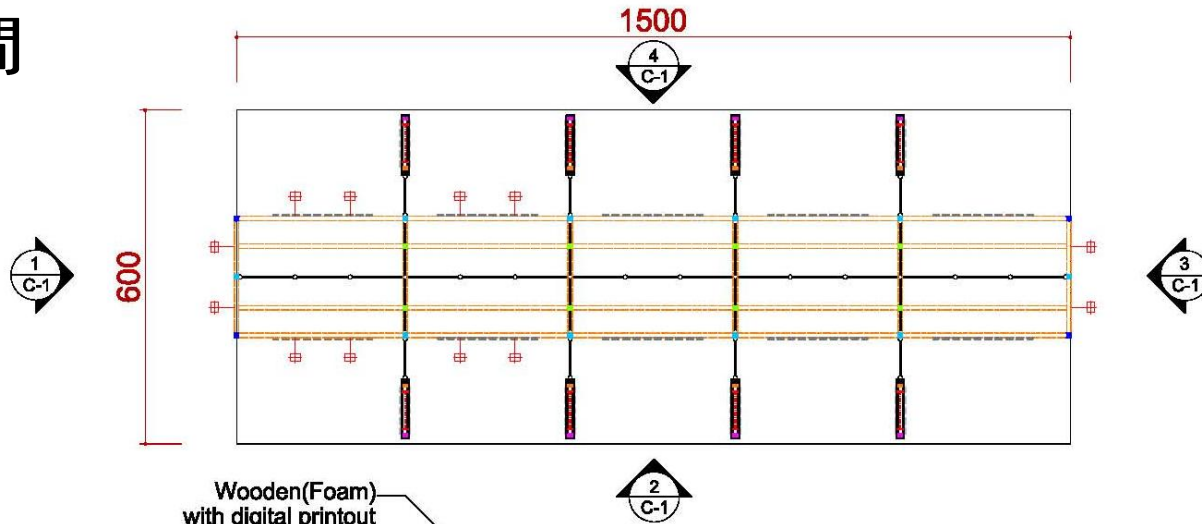
ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	FURNITURE -ROUND SET-S		SHELF-90 (FLAT)		DRINKING MACHINE		DOUBLE DISPLAY STAND
	SHOWCASE(99X49.5) -H200 DOOR DOWN		SHELF (SLOPE) - W:99CM		SHOWCASE - 99X49.5X100CM/H		MAXIMA LIGHT- 8X8 / H 0~600cm
---	PEGBOARD - 90X140CM/H		CUPBOARD - 99X49.5X100CM/H		BAR STOOL		COFFEE MACHINE
---	PEGBOARD - 90X230CM/H		CUPBOARD - 99X49.5X75CM/H		BOX (49.5X49.5) -H75		CLOTH-RACK

6米滿隔間

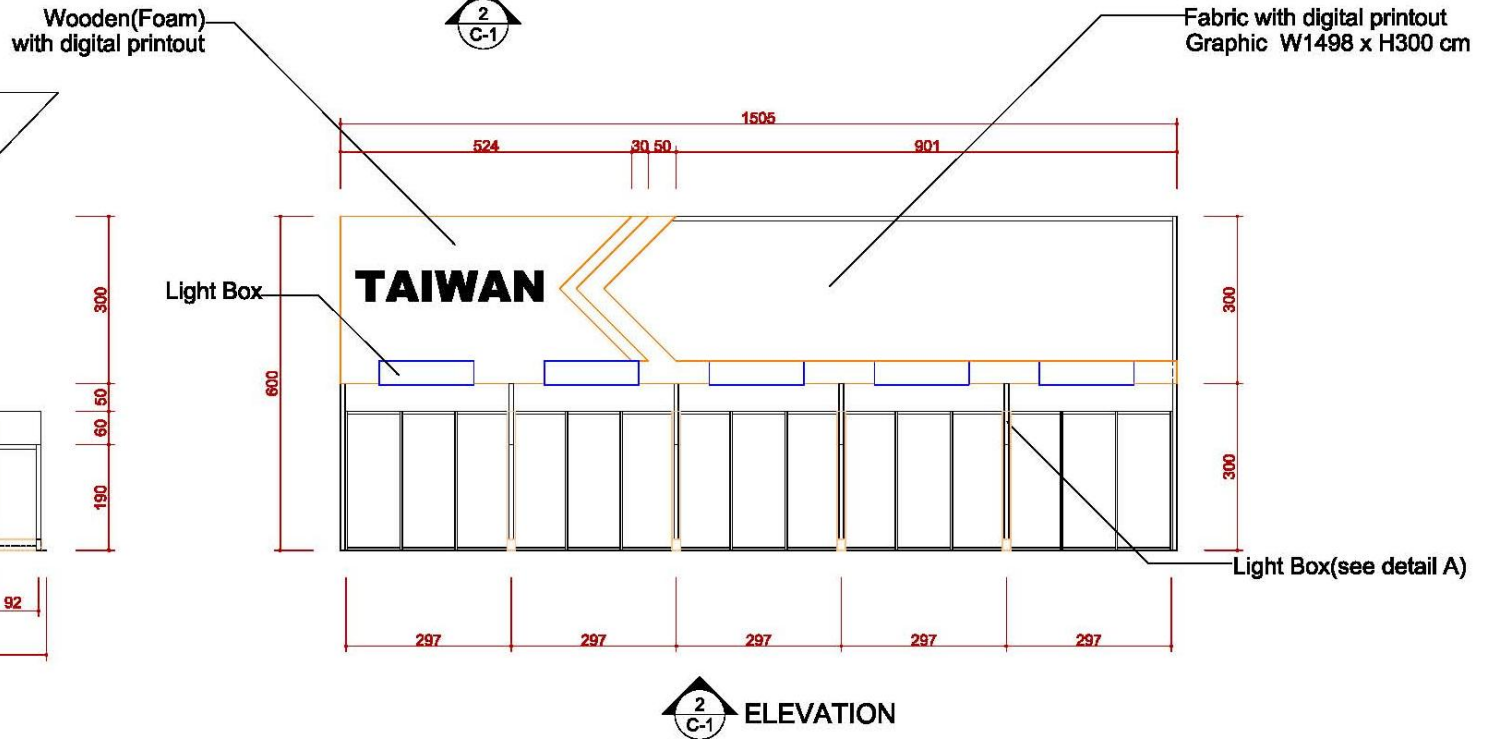
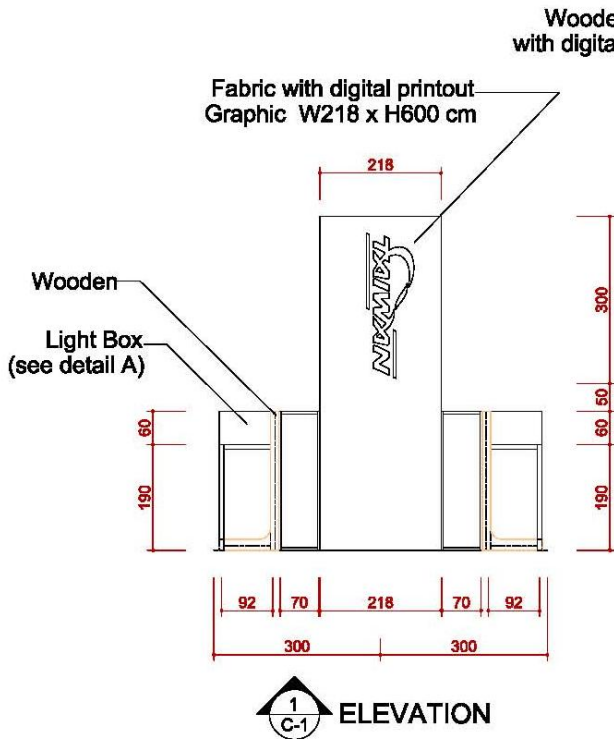


ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~400cm		75w SPOTLIGHT		DISTRIBUTOR-BOARD		500w SOCKET
	MAXIMA LIGHT- 8X8 / H 250~400cm		DOWN LIGHT		FL. TUBE		75w SPOTLIGHT (Track light for Tower)
	MAXIMA LIGHT- 8X8 / H 0~250cm						
	LOW WATT HALOGEN						

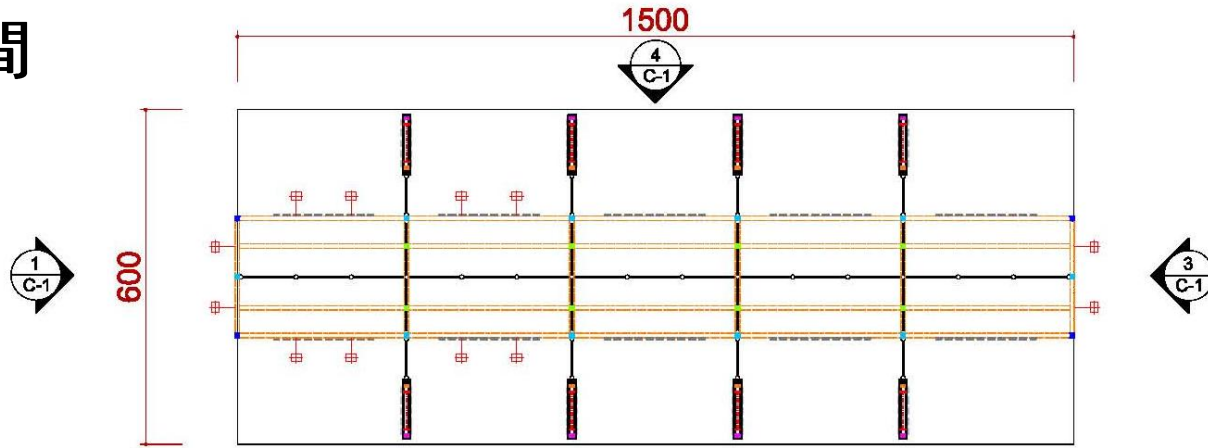
6米滿隔間



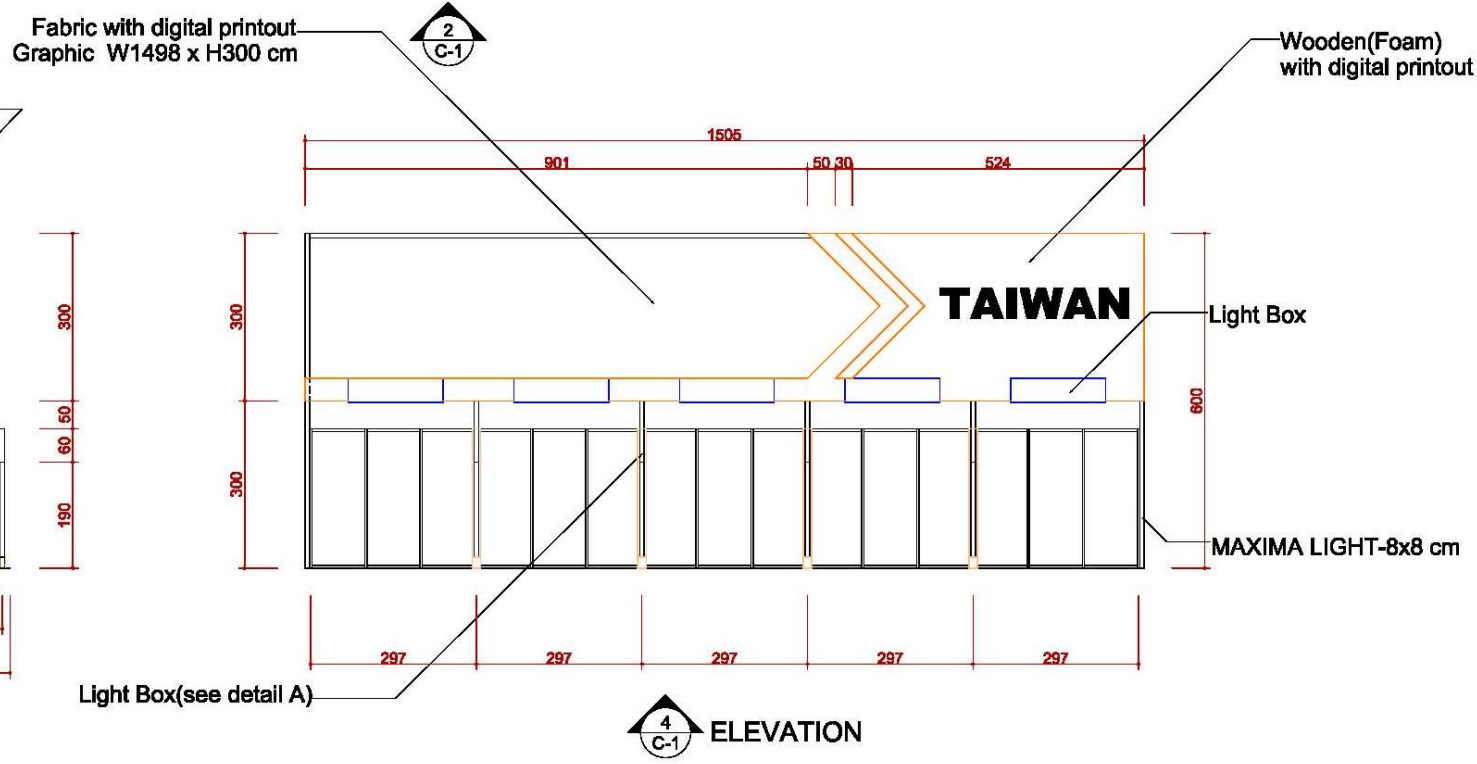
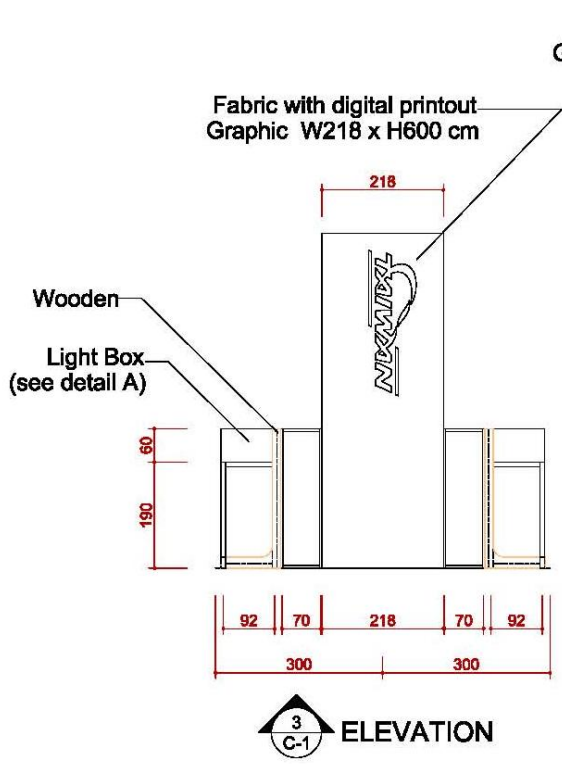
ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



6米滿隔間

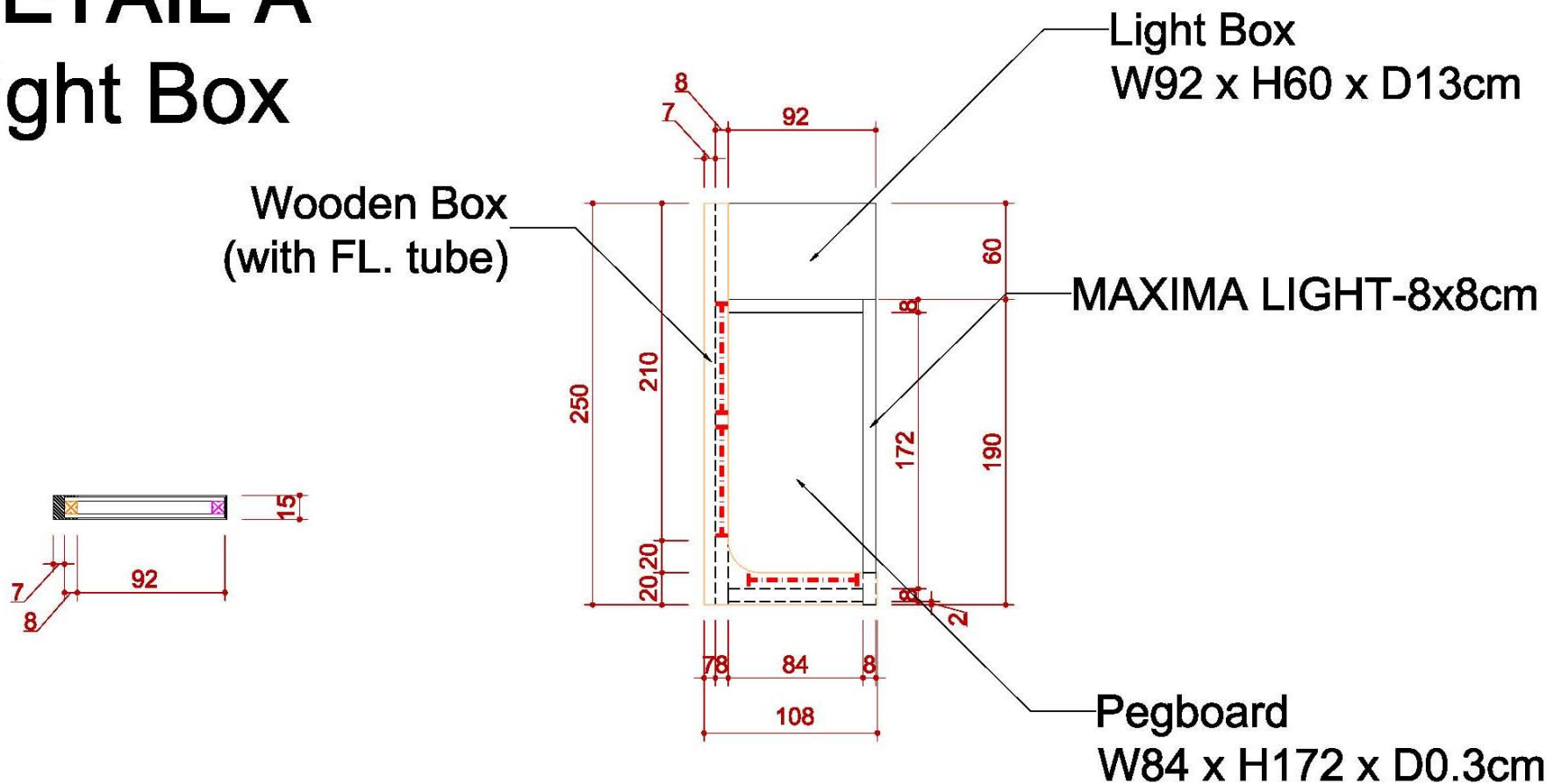


ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~600cm
	MAXIMA LIGHT- 8X8 / H 300~600cm
	MAXIMA LIGHT- 8X8 / H 0 ~300cm
	MAXIMA LIGHT- 8X8 / H 0 ~250cm
	MAXIMA LIGHT- 8X8 / H 0~190cm
	150W ARM SPOTLIGHT



6米滿隔間

DETAIL A Light Box

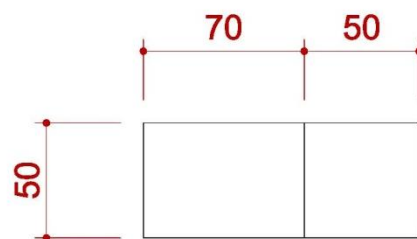


ELEVATION

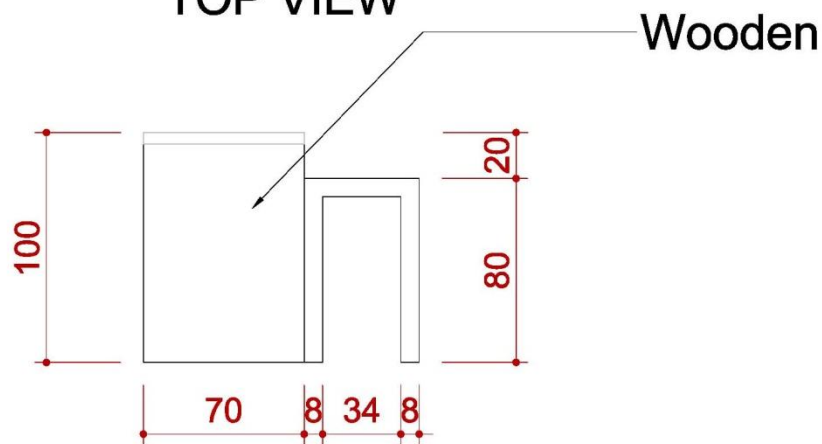
6米滿隔間

DETAIL B

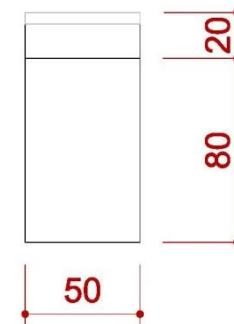
Info counter



TOP VIEW



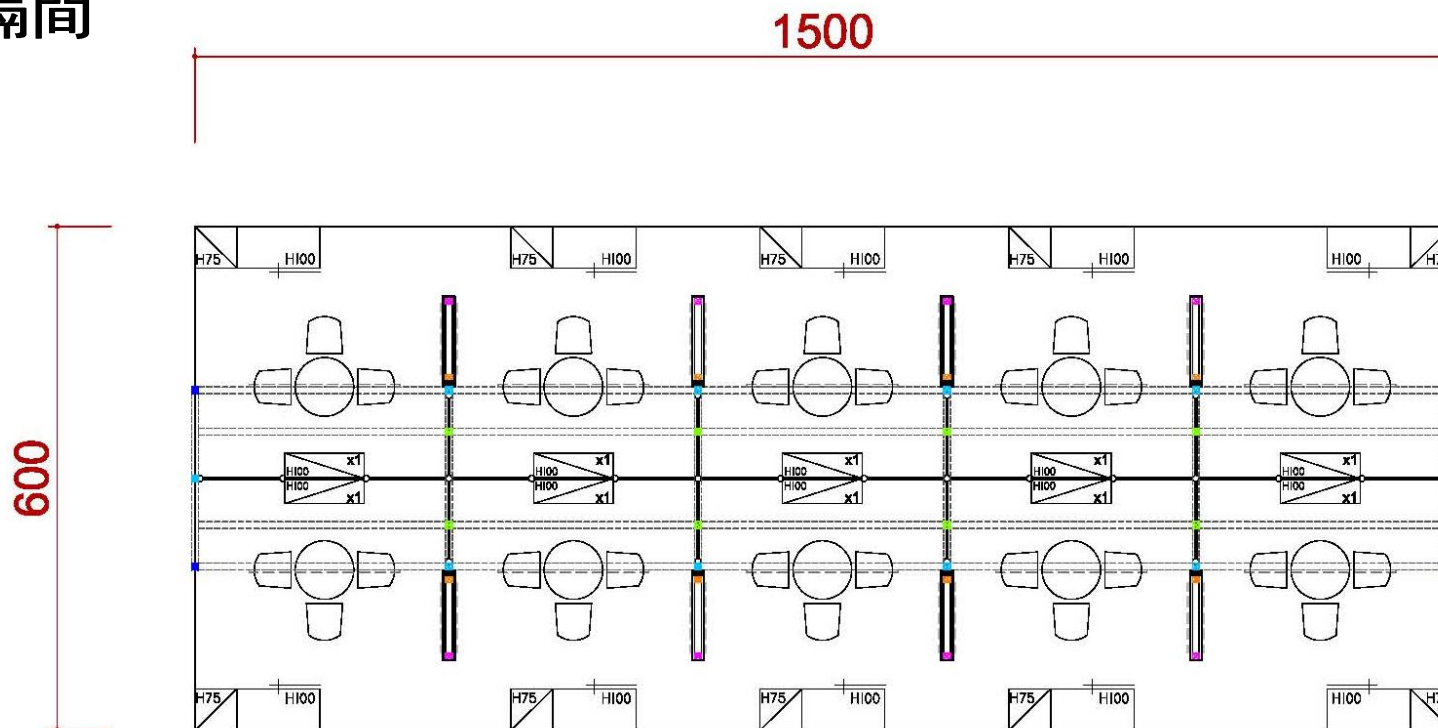
FRONT VIEW



SIDE VIEW

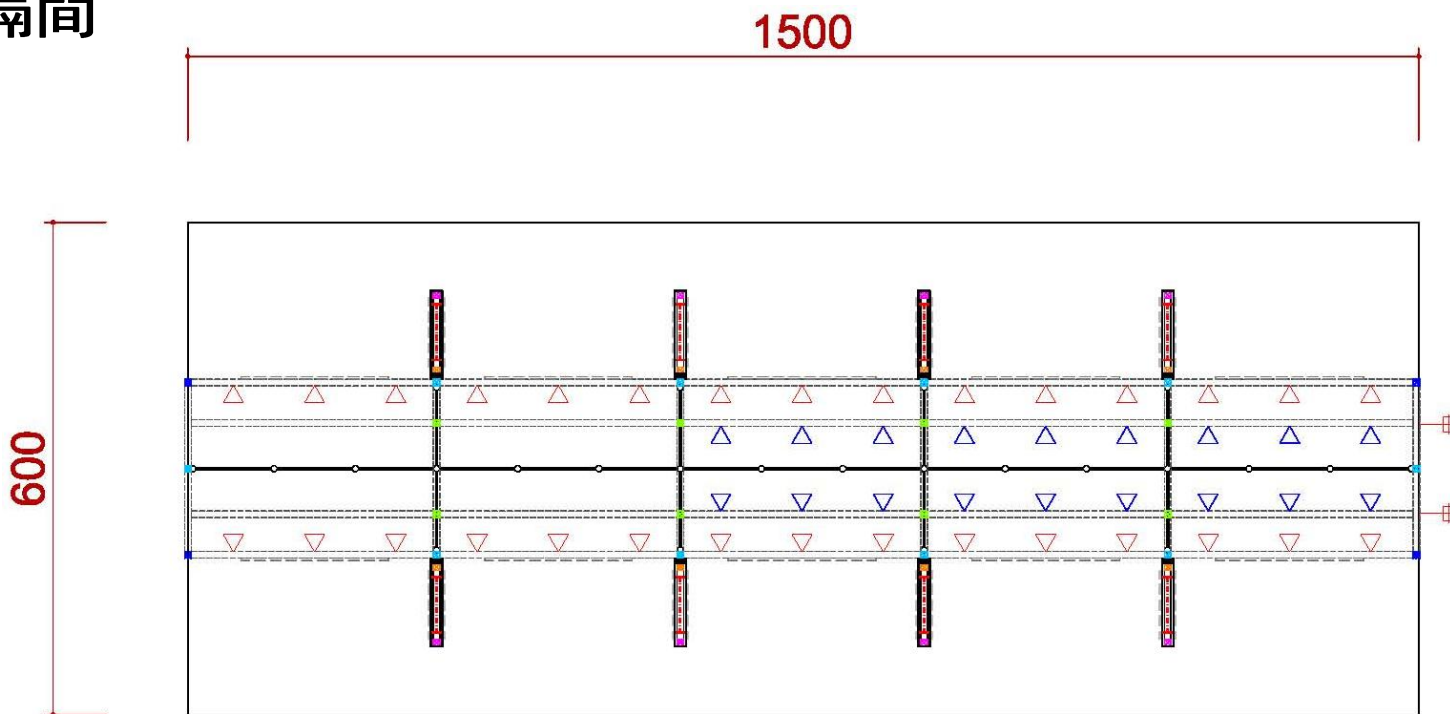
施工圖—6米半隔間

6米半隔間



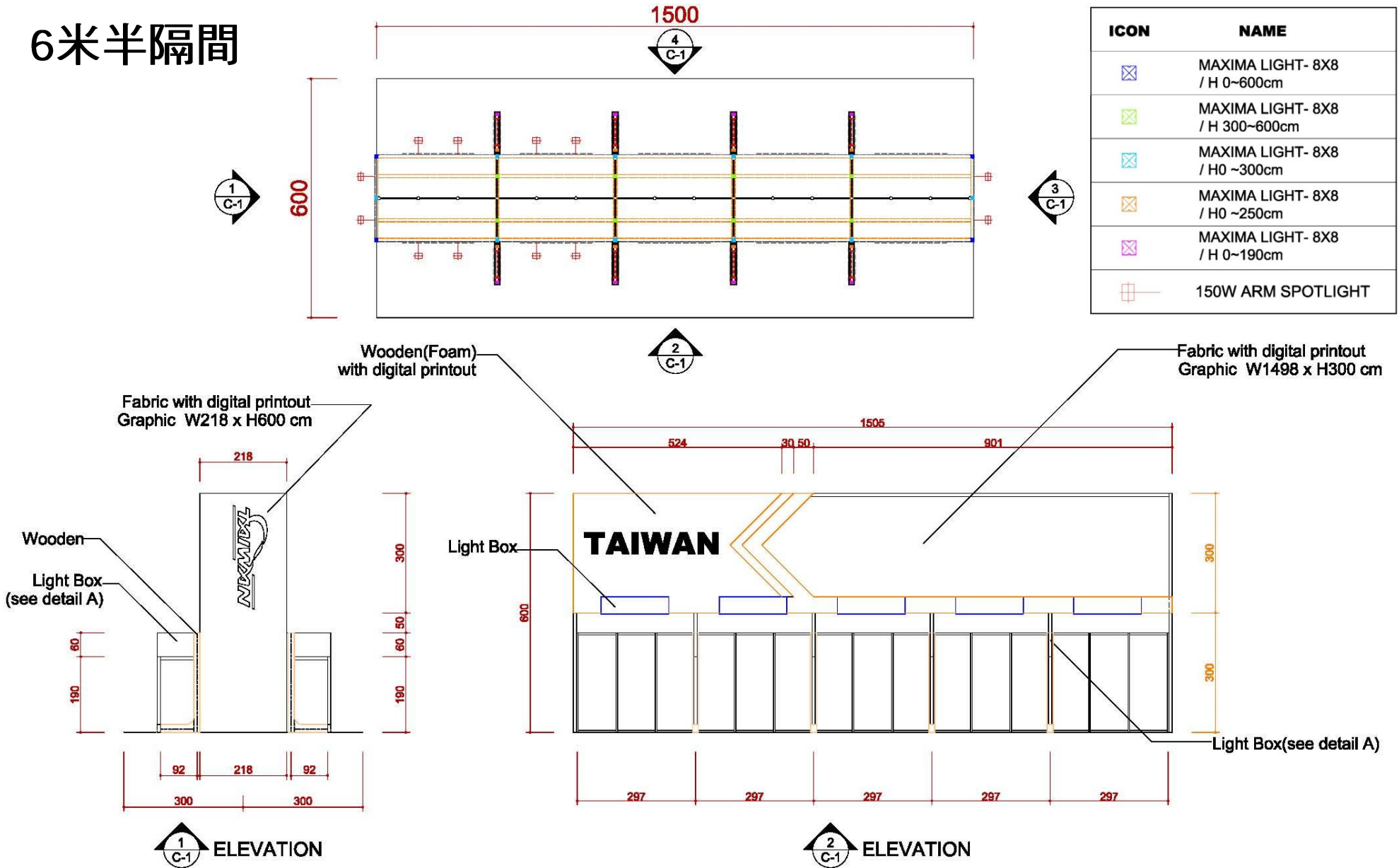
ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	FURNITURE -ROUND SET-S		SHELF-90 (FLAT)		DRINKING MACHINE		DOUBLE DISPLAY STAND
	SHOWCASE(99X49.5) -H200 DOOR DOWN		SHELF (SLOPE) - W:99CM		SHOWCASE - 99X49.5X100CM/H		MAXIMA LIGHT- 8X8 / H 0~600cm
	PEGBOARD - 90X140CM/H		CUPBOARD - 99X49.5X100CM/H		BAR STOOL		COFFEE MACHINE
	PEGBOARD - 90X230CM/H		CUPBOARD - 99X49.5X75CM/H		BOX (49.5X49.5) -H75		CLOTH-RACK

6米半隔間



ICON	NAME	ICON	NAME	ICON	NAME	ICON	NAME
	MAXIMA LIGHT- 8X8 / H 0~400cm		75w SPOTLIGHT		DISTRIBUTOR-BOARD		500w SOCKET
	MAXIMA LIGHT- 8X8 / H 250~400cm		DOWN LIGHT		FL. TUBE		75w SPOTLIGHT (Track light for Tower)
	MAXIMA LIGHT- 8X8 / H 0~250cm						
	LOW WATT HALOGEN						

6米半隔間



Wooden(Foam) with digital printout

Fabric with digital printout Graphic W218 x H600 cm

Fabric with digital printout Graphic W1498 x H300 cm

Wooden
Light Box (see detail A)

Light Box

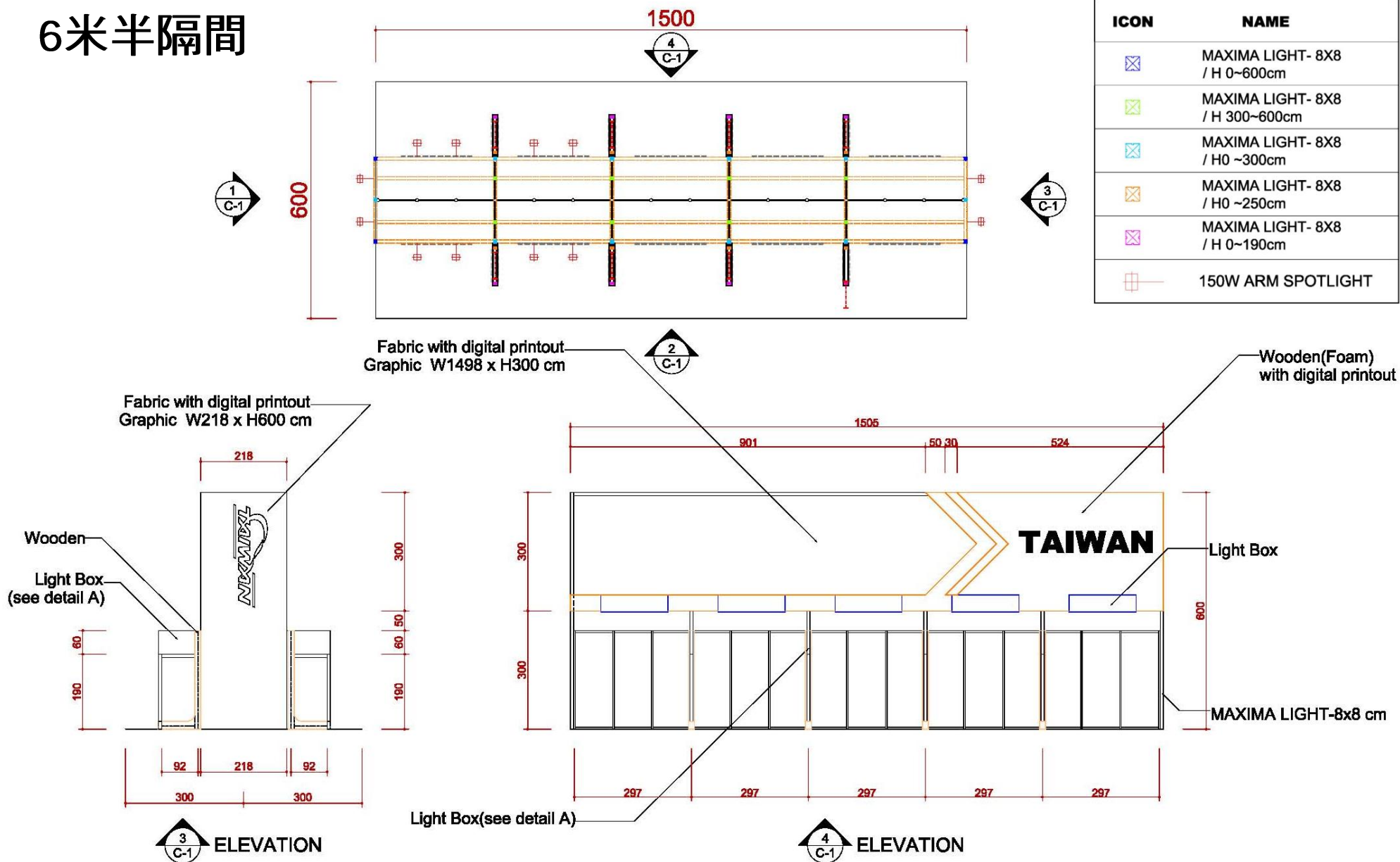
TAIWAN

Light Box(see detail A)

1 C-1 ELEVATION

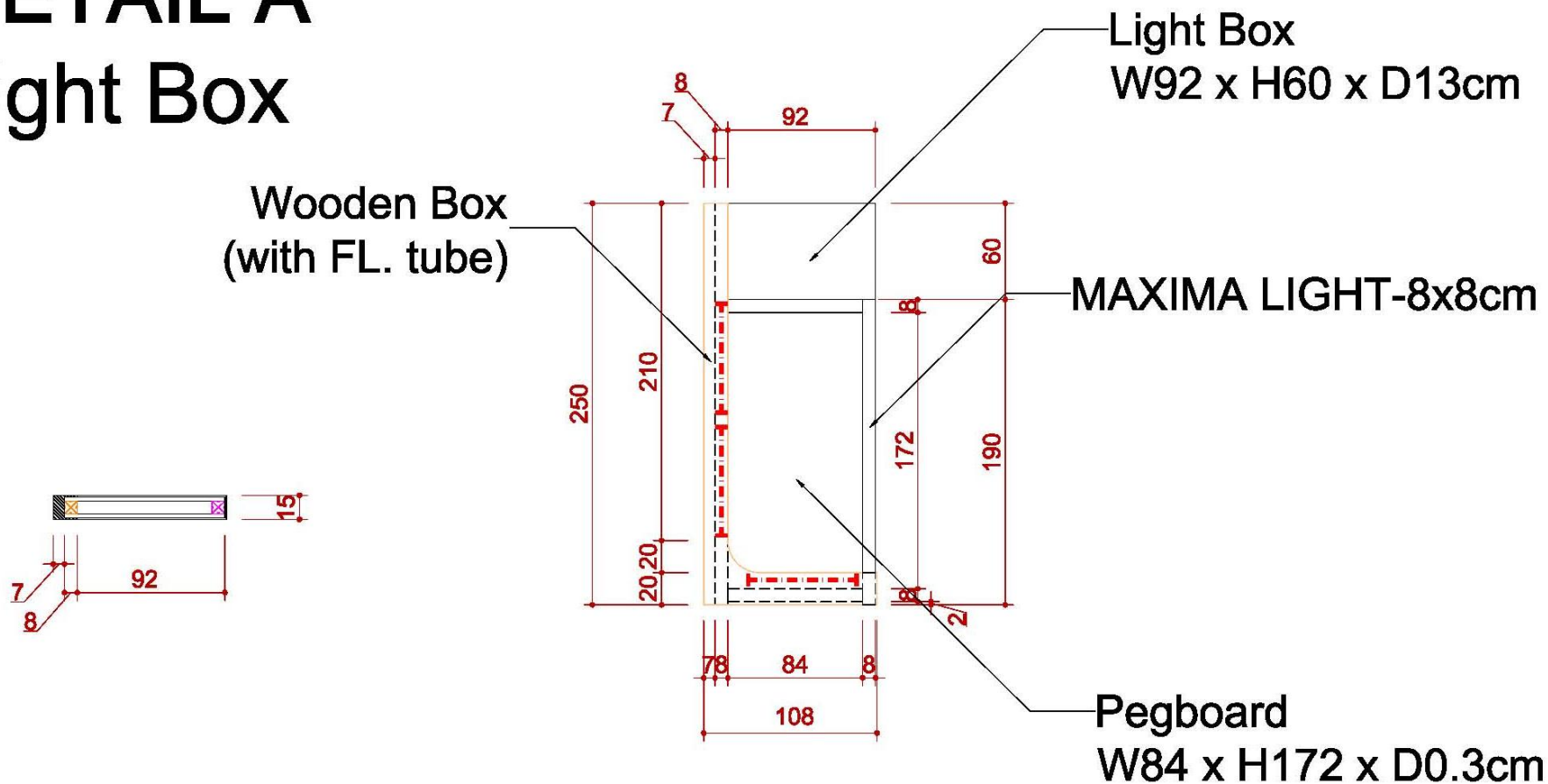
2 C-1 ELEVATION

6米半隔間



6米半隔間

DETAIL A Light Box

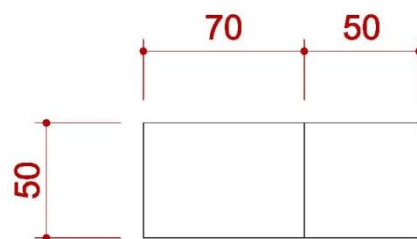


ELEVATION

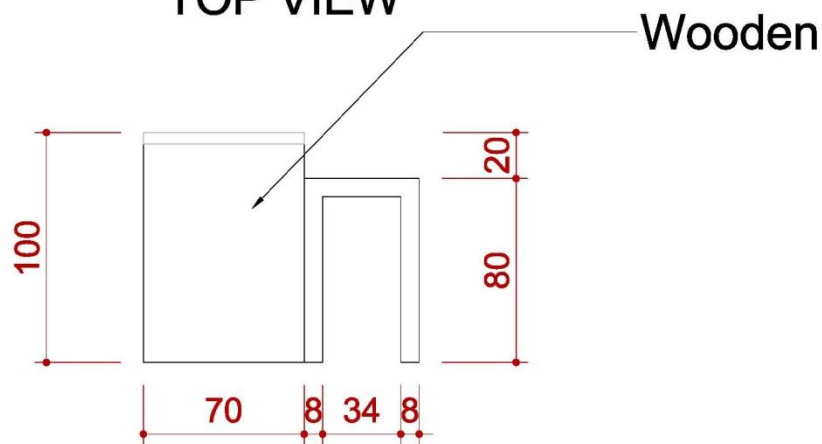
6米半隔間

DETAIL B

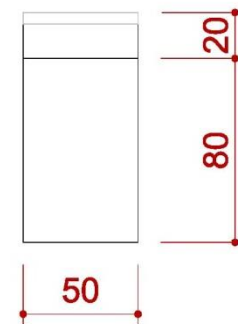
Info counter



TOP VIEW



FRONT VIEW



SIDE VIEW

6米半隔間

